



# The Caregiver Hour

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*a unique radio show devoted to caregivers*

## **New & Unique Marketing Opportunity To Reach Tampa Bay's Caregiving Community**

45 million people in the country are in caregiving roles. That's an astounding 1 in every 5 people. Now you can influence the buying habits of thousands of these caregivers right here in Tampa Bay through the most innovative multi-channel marketing tool ever conceived. It's powerful yet cost efficient. And you can get exclusive opportunities for your company right now. If you have a product or service of interest to caregivers, you won't want to miss the exposure you'll get on **THE CAREGIVER HOUR**, a weekly radio show, hosted by Kim Linder, every Monday from 11 am-12 noon on 1250 AM WHNZ.

*Look how little it costs:*

**4x Program... just \$495** Featuring Four 30 second professionally produced radio spots\* PLUS all of the following marketing exposure:

Your website link featured on our website home page, monthly newsletter and weekly show announcement/Website logo and company description/1 Twitter Post/Podcast  
*\*Four 60 second spots add \$180*

**8x Program...just \$895** Featuring Eight 30 second professionally produced radio spots\* PLUS all of the following marketing exposure:

Your website link featured on our website home page, monthly newsletter and weekly show announcement/Website logo and company description/2 Twitter Posts/Podcast  
*\*Eight 60 second spots add \$325*

**13x Program...just \$1295** Featuring Thirteen 30 second professionally produced radio spots\* PLUS all of the following marketing exposure:

Your website link featured on our website home page, monthly newsletter and weekly show announcement/Website logo and company description/1 Blog Post/3 Twitter Posts/Podcast  
*\*Thirteen 60 second spots add \$450*

<b>Sponsored Segments/Live Interview....</b>	<b>\$395</b>	9 minutes
<b>Sponsored Segments/Live Interview....</b>	<b>\$495</b>	12 minutes
<b>Video Blog.....</b>	<b>\$350</b>	3 minutes
<b>Newsletter Sponsorship Display Ad.....</b>	<b>\$195</b>	
<b>Newsletter Sponsorship Article.....</b>	<b>\$225</b>	

The Caregiver Hour, A division of Senior Holistic Living, LLC  
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